



GORDONVILLE GRILL
10% TUESDAY COMMUNITY NIGHT APPLICATION

Part of our mission at Gordonville Grill is to support local organizations and charities that have an impact on the Southeast Missouri community. One way we accomplish this is through our 10% Tuesday Community Nights held every Tuesday in 2011. Ten percent of sales generated on the designated Tuesday will be donated by Gordonville Grill. To qualify your organization, it must be a local non-profit. Examples include: Student government clubs, mission trips, school fundraisers, Boy and Girl Scouts, Church groups, etc. This application denotes the responsibilities that we both have in order to create a successful benefit night for your organization.

- **Step One:** Please complete the application and return to Andrew Hancock at Gordonville Grill 829 State Hwy Z in Gordonville or fax at 243-0115. **We will also need a copy of your organization's tax exempt letter.**
- **Step Two:** Once your application is reviewed and your organization is approved, you will be in charge of your own promotion for the event. The Gordonville Grill will contact SEMO E-events and Jackson Chamber of Commerce. **Please provide Gordonville Grill a copy of all printed or posted material.**

Marketing Initiative Ideas

Radio: Contact local radio stations to broadcast a PSA for your event.

Television: Contact your local television station to inform them of the upcoming event.

Email: Contact your supporters via email. Be sure to include Gordonville Grill in your email. gordonvillegrill@gmail.com

Social Networks: Facebook(include Gordonville Grill) and Twitter(@gordonvillegrill) are all good places to publicize your event to existing and new supporters.

Print Marketing: Feel free to bring flyers to sit on tables or hang up.

Be sure to pass out flyers at previous events before your Tuesday.

Newsletter: Publicize your event in a newsletter or special mailing to your supporters. Please include us in your mailing.

Phone Marketing: Start a calling chain to personally request attendance from your supporters.

- **Step Three:** Your 10% Tuesday night is here!! **Here's what to expect.**
 - *You must have one representative of your organization at Gordonville Grill from 5-8pm to raise awareness of your group.
 - *We will provide an area for you to set up in order to be available to the public and to give out flyers, information, etc. Feel free to bring information to set on tables as well.
- **Step Four:** Gordonville Grill will donate 10% of all sales generated that Tuesday to your organization in the form of a check .Donations will be payable seven (7) days after the evening of your event. Supply us with pictures of your event at gordonvillegrill.com

Remember: The success of your 10% Tuesday will depend on your organization's ability to market the event. Once your event is scheduled, it is important to make every effort on your part to make it a lucrative utilization of your time and effort.

Please return this section of the application to Gordonville Grill.

NAME OF ORGANIZATION AND ITS PURPOSE

ADDRESS

CONTACT PERSON(S)

PHONE

EMAIL AND WEBSITE ADDRESS

REQUESTED DATE OF EVENT – PLEASE LIST THREE

Thank you for taking the time to consider the information above and we look forward to helping your organization in the future!
